

Disability Storytelling Training and Video Series Eurasia Foundation Request for Proposals

DETAILS

Job type: Contractor

Anticipated period of performance: August to December 2024

Application deadline: July 19, 2024

SUMMARY

Eurasia Foundation announces a competitive tender for a disability communications initiative. The chosen vendor must be an individual or firm with at least 5 years' experience in disability rights, documentary storytelling, and civic change.

ABOUT EURASIA FOUNDATION

Eurasia Foundation is a nonprofit international development organization committed to the idea that societies function best when people take responsibility for their own civic and economic prosperity. We envision a future where all people have the opportunity to realize their potential and transform their societies. Since 1992, Eurasia Foundation has equipped forward-thinking people across Europe, Eurasia, Asia, the Middle East and North Africa with the tools, knowledge, and resources needed to address issues of concern in their communities. Our success showcases the power of a vibrant civil society to drive real and lasting change.

SCOPE OF WORK

Storytelling Workshops and Ongoing Support

- Develop a customized curriculum for changemakers with disabilities located across Central Asia and Eastern Europe, emphasizing the utility of storytelling and mobile phone filmmaking as a mechanism to change perspectives, shift power, and champion disability rights.
- Conduct two (2) trainings, each lasting 90-120 minutes, covering video production technology and storytelling for impact. The first training will focus the power of storytelling for social change. The second training will focus on how to film using a smartphone or other device, tailored to people with disabilities with diverse accessibility needs.
- After the sessions, participants will put this training to practice and capture videos about their social change initiatives and their lives. During this time, the vendor will provide individualized support and feedback to participants during the planning, filming, and editing of their video projects.

Video Pre-Production and Production

- Collect and organize video footage provided by participants.
- Translate footage into English and transcribe scripts in both original language and English.
- Develop final video scripts, to be approved by participants and by Eurasia Foundation.
- Generate captions to ensure accessibility across platforms (YouTube, Instagram, and Facebook).
- Produce six (6) 3- to 4-minute polished and professional videos, to be approved by participants and by Eurasia Foundation, and utilizing Eurasia Foundation brand guidelines.

APPLY

Proposals must include the following:

- **Technical Proposal** that includes a detailed breakdown of each project component.
- **Budget** in U.S. dollars for each stage of the above outlined process.
- **Budget Narrative** explaining each line in the detailed budget.
- **Portfolio** showcasing relevant prior experience.

All application documents must adhere to the following guidelines. Applications that do not follow these requirements may be considered ineligible:

- Technical proposal must be submitted in Word or PDF format;
- All materials must be submitted in English.

The selection process is open and competitive. The chosen vendor will be selected based on:

- Clarity and suitability of the applicant's approach.
- Portfolio and past performance, including relevance of the applicant's expertise and successful track record of disability media projects.
- Total costs outlined, as well as percentage breakdown of project components.

Interested parties are invited to submit proposals no later than 11:59PM Eastern Time, July 19, 2024.