Economic participation of women is essential to building vibrant and prosperous communities. Across the globe, women are increasingly looking to entrepreneurship as a viable way to enter the workforce and enhance their decision-making roles within their communities. Eurasia Foundation’s (EF) Entrepreneurship Development Model focuses on developing the entrepreneurial mindset while offering a flexible and individualized training approach for women seeking to build their businesses as they keep up with everyday demands on their time.

The model incorporates proven training approaches and coaching pedagogies drawing from Lean Start-Up and Effectuation, but is tailored to address the needs of environments where an enabling entrepreneurship ecosystem is nascent, particularly for aspiring women entrepreneurs.

EF’s model features an intensive and action-oriented training program that builds technical skills and self-confidence through brainstorming and problem solving as aspiring entrepreneurs answer key questions about their business, test and validate assumptions, and address challenges in real time. EF’s approach is centered on cultivating an active community of women entrepreneurs who are able to motivate and support each other as they confront unpredictable and intimidating decision points along their entrepreneurial paths.
Transforming Lives, Generating Value

EF’s model empowers women to overcome the fear of failure and emerge as leaders and viable economic actors.

Online Training
Curriculum focuses on developing business skills such as decision-making, marketing, and financial management as well as leadership growth and risk-taking.

In-Person Workshops
Face-to-face interactions encourage idea generation, self-empowerment, and critical reflection after program completion.

Mentoring and Networking
Experts support entrepreneurs as they execute and refine their plans in response to the demands of local markets.

EF’s signature approach combines social learning, skills development, and community-building to connect women of diverse backgrounds and build sustainable relationships among aspiring and established entrepreneurs.

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