

# Women's Entrepreneurship Development Model

**E**conomic participation of women is essential to building vibrant and prosperous communities. Across the globe, women are increasingly looking to entrepreneurship as a viable way to enter the workforce and enhance their decision-making roles within their communities. Eurasia Foundation's (EF) Entrepreneurship Development Model focuses on developing the entrepreneurial mindset while offering a flexible and individualized training approach for women seeking to build their businesses as they keep up with everyday demands on their time.

The model incorporates proven training approaches and coaching pedagogies drawing from Lean Start-Up and Effectuation, but is tailored to address the needs of environments where an enabling entrepreneurship ecosystem is nascent, particularly for aspiring women entrepreneurs.

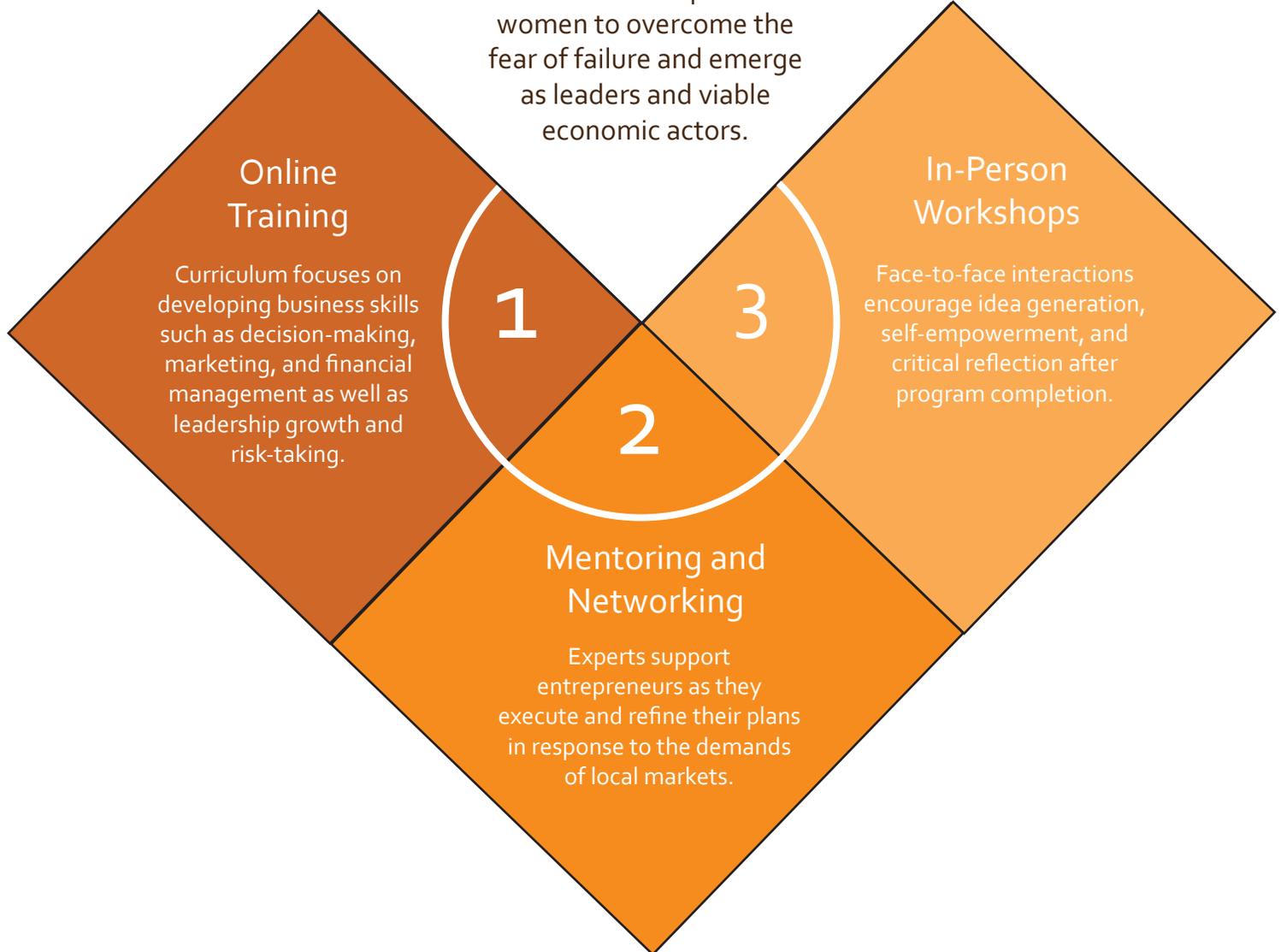
## CORE ACTIVITIES

- Online Trainings
- In-person Workshops
- Mentoring
- Community Building
- Localized Content
- Leadership Development

EF's model features an intensive and action-oriented training program that builds technical skills and self-confidence through brainstorming and problem solving as aspiring entrepreneurs answer key questions about their business, test and validate assumptions, and address challenges in real time. EF's approach is centered on cultivating an active community of women entrepreneurs who are able to motivate and support each other as they confront unpredictable and intimidating decision points along their entrepreneurial paths.

# Transforming Lives, Generating Value

EF's model empowers women to overcome the fear of failure and emerge as leaders and viable economic actors.



EF's signature approach combines social learning, skills development, and community-building to connect women of diverse backgrounds and build sustainable relationships among aspiring and established entrepreneurs.



Eurasia Foundation, an international non-profit organization, works to engage citizens and empower communities to take responsibility for their own civic and economic prosperity. Founded in 1992, EF utilizes best practices in advocacy, institutional development, and cutting-edge online training and education tools to foster the next generation of leaders in the Middle East and North Africa, China and the Eurasia region.

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